

CLAIMS

What is claimed is:

- 1 1. An electrostatically addressable display, comprising:
 - 2 (a) a substrate; and
 - 3 (b) an encapsulated electrophoretic display disposed adjacent to said
 - 4 substrate,
 - 5 wherein application of electrostatic charge to said display modulates the optical
 - 6 properties said encapsulated electrophoretic display.
- 1 2. The display of claim 1, wherein said substrate further comprises a clear
- 2 conductive coating.
- 1 3. The display of claim 2, wherein said clear conductive coating comprises an ITO-
- 2 coated polyester.
- 1 4. The display of claim 2, wherein the clear conductive coating is connected to
- 2 ground potential.
- 1 5. The display of claim 2, further comprising a dielectric sheet disposed adjacent
- 2 said encapsulated electrophoretic display.
- 1 6. The display of claim 5, further comprising a dielectric sheet adjacent said
- 2 encapsulated display.
- 1 7. The display of claim 1, wherein said substrate further comprises an opaque
- 2 conductive coating.
- 1 8. The display of claim 1, wherein said dielectric sheet further comprises a coating
- 2 having low conductivity.